

<b>Notice of References Cited</b>	Application/Control No. 09/577,798	Applicant(s)/Patent Under Reexamination MERRIMAN ET AL.	
	Examiner Jennifer I. Harle	Art Unit 2166	Page 1 of 1

#### U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification	
	A	US-5,960,409-A	09-1999	Wexler, et al.	705	14
	B	US-5,933,811-A	08-1999	Angeles, et al.	705	14
	C	US-5,740,252-A	04-2000	Minor, et al.	380	49
	D	US-5,796,952-A	08-1998	Davis, et al.	395	200.54
	E	US-6,061,659-A	05-2000	Murray	705	14
	F	US-6,119,101-A	09-2000	Peckover	705	26
	G	US-5,754,772-A	05-1998	Leaf	395	200.33
	H	US-5,913,040-A	06-1999	Rakavy, et al.	395	200.62
	I	US-5,708,780-A	01-1998	Levergood, et al.	395	200.12
	J	US- -				
	K	US- -				
	L	US- -				
	M	US- -				

#### FOREIGN PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification	
	N	- -				-	-
	O	- -				-	-
	P	- -					
	Q	- -					
	R	- -					
	S	- -					
	T	- -					

#### NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)					
	U	Kohda, et al., Ubiquitous Advertising on the WWW: Merging Advertisement on the Browser, May 1996, pp. 1493-1499.					
	V	Draft Html 2.0 Specification, September 22, 1995.					
	W						
	X						

BEST AVAILABLE COPY

\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)  
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.